CAO MENG





ABOUT ME

Mengyu Cao is very passionate

about design works. She loves

concept developing, UI, UX

UI UX Design Intern

2017

Clade. Co, New York, USA

Design and prototype the Clade mobile app

Do research on competitive products

User Interface Design Intern

2016

PROFICIENCIES

design, and visual design.



Michael Kors, New York, USA **UI UX Design** Interactive design Designed digital templates **Usability Design** templates and responsive web design **Graphic Design** 2016

Branding Illustration

Illustrator

Photoshop

After Effects

Prototyping

User Testing InVision

Print Making

Premiere

Sketch Indesign

Zeplin



Eyebeam, New York, USA

• Helped a resident to do design research

Did research on holiday

- Drew body-system diagrams
- Collaborated on a presentation for an exhibition

Graphic Design Intern

Studio Intern

2015

Ogilvy & Mather, Beijing, China

- Designed billboards for ThinkPad
- Designed emoji for ThinkPad brand mascot
- Drew advertising scripts for client's TV commercial

HONORS

ACM Creativity and Cognition 2017 My MFA thesis Lunhui is accepted to the CC 2017 Technology **Demonstrations**

First Place in Health Tech Hackathon 2017

2017

NYC.NY

Runner up team in A+E Networks' **History IRL Design** Jam, NYC, NY

SELECTED COURSES

A Holistic User Experience, Designing for Usability, Product Studio, Startup Studio, Major Studio, Thesis Studio, Motion Graphics

2016-2017

2017



2011-2015 EDUCATION



Parsons The New School for Desian, New York, NY

Master of Fine Arts in Design and Technology **Beijing Institute of Graphic Communication**, Beijing, China Bachelor of Fine Arts in Graphic Design

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Startup Studio





