

EXPERIENCE

Designer

JAN - NOW, 2017

CLADE. CO, NEW YORK, USA

- Design and prototype the Clade mobile app and the website.
- Research on competitive products and the best practice.
- Support marketing material design.
- Responsible for maintaining consistency and integrity of all assets over all platforms.

Visual Interface Design Intern

JUN - AUG, 2016

MICHAEL KORS, NEW YORK, USA

- Designed for MK website (desktop, mobile) and email templates
- Did research on competitive holiday templates and responsive web design in the industry

Studio Design Intern

MAR - MAY, 2016

EYEBEAM, NEW YORK, USA

- Helped a resident to do design research
- Drew body-system diagrams
- Collaborated on a graphic presentation for an exhibition

Graphic Design Intern

MAR - JUL, 2015

OGILVY & MATHER, BEIJING, CHINA

- Designed billboards, posters and digital banners for ThinkPad
- Designed emoji for ThinkPad brand mascot
- Drew advertising storyboards for the client's TV commercial

2017

2017

2015

HONORS

ACM Creativity and Cognition 2017

My MFA thesis was presented to the CC 2017 Conference

First Place

in Health Tech Hackathon 2017 NYC, NY

Runner up team

in A+E Networks' History IRL Design Jam, NYC, NY

2016-2017

2015-2017

2011-2015

EDUCATION

Cornell Tech, New York, NY

Product Studio Startup Studio

Parsons The New School for Design, New York, NY

Master of Fine Arts in Design and Technology

Beijing Institute of Graphic Communication, Beijing, China

Bachelor of Fine Arts in Graphic Design



MENGYU CAO

is a designer and a boxer.



She loves UI & Visual Design, Graphic & Branding Design.



PROFICIENCIES

UI Design	● ● ● ● ●
Visual Design	● ● ● ● ●
Interaction Design	● ● ● ● ●
Graphic Design	● ● ● ● ●
Branding	● ● ● ● ●
Illustration	● ● ● ● ●
Animation	● ● ● ● ●



SKILLS

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ●
Sketch	● ● ● ● ●
Indesign	● ● ● ● ●
Typography	● ● ● ● ●
After Effects	● ● ● ● ●
Prototyping	● ● ● ● ●
User Testing	● ● ● ● ●
InVision	● ● ● ● ●
Premiere	● ● ● ● ●
Craft	● ● ● ● ●
html css	● ● ● ● ●



SELECTED COURSES

Motion Graphics, Responsive Web Design, A Holistic User Experience, Designing for Usability, Product Studio, Startup Studio, Product Management



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<https://caom061.github.io/>