

## EXPERIENCE

### Designer

DEC, 2017 - NOW

#### SHISEIDO AMERICAS CORPORATION, BOSTON, USA

- Focus on Virtual Makeup Try-on experience design on mobile apps and websites of different brands under Shiseido.

### Designer

JAN - DEC, 2017

#### CLADE. CO, NEW YORK, USA

- Designed and prototyped the Clade mobile app and website.
- Researched on competitive products and the best practice.
- Responsible for maintaining consistency and integrity of all assets over all platforms, including marketing material.

### Visual Interface Design Intern

JUN - AUG, 2016

#### MICHAEL KORS, NEW YORK, USA

- Designed for MK website (desktop, mobile) and email templates
- Did research on competitive holiday templates and responsive web design in the industry

### Studio Design Intern

MAR - MAY, 2016

#### EYEBEAM, NEW YORK, USA

- Helped a resident to do design research, drew body-system diagrams, and create a graphic presentation for an exhibition

### Graphic Design Intern

MAR - JUL, 2015

#### Ogilvy & Mather, BEIJING, CHINA

- Designed billboards, posters and digital banners for ThinkPad
- Designed emoji for ThinkPad brand mascot
- Drew advertising storyboards for the client's TV commercial

2017

2017

2015

## HONORS

#### ACM Creativity and Cognition 2017

My MFA thesis was presented to the CC 2017 Conference

#### First Place

in Health Tech Hackathon 2017 NYC, NY

#### Runner up team

in A+E Networks' History IRL Design Jam, NYC, NY

2016-2017

2015-2017

2011-2015

## EDUCATION

Cornell Tech, New York, NY  
Product Studio  
Startup Studio

Parsons The New School for Design, New York, NY  
Master of Fine Arts in Design and Technology

Beijing Institute of Graphic Communication, Beijing, China  
Bachelor of Fine Arts in Graphic Design



MENGYU  
CAO

is a designer  
and a boxer.



She loves UI & Visual Design,  
Graphic & Branding Design.



## PROFICIENCIES

UI Design	● ● ● ● ●
Visual Design	● ● ● ● ●
Interaction Design	● ● ● ● ●
Graphic Design	● ● ● ● ●
Branding	● ● ● ● ●
Illustration	● ● ● ● ●
Animation	● ● ● ● ●



## SKILLS

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ●
Sketch	● ● ● ● ●
Indesign	● ● ● ● ●
Typography	● ● ● ● ●
After Effects	● ● ● ● ●
Prototyping	● ● ● ● ●
User Testing	● ● ● ● ●
InVision	● ● ● ● ●
Premiere	● ● ● ● ●
Craft	● ● ● ● ●
html css	● ● ● ● ●



## CONTACT



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